

Productive Use Financing Facility (PUFF)

Facility Terms and Conditions for Targeted CES4W Auction Window

Updated on 10th September 2025

Summary

Program Overview:

The Productive Use Financing Facility (PUFF) provides procurement subsidies and enterprise development grants (EDGs) to accelerate the sale of productive use of Energy (PUE) equipment in Sub-Saharan Africa. This document covers the terms and conditions for the **targeted CES4W auction window** only.

Targeted Window Objective:

To catalyze the sale of 2,050 PUE equipment to women in agriculture in Kenya, as part of GEAPP's Clean Energy Solutions for Women (CES4W) initiative.

Eligible Participants:

- Distributors and companies that will facilitate the sale or distribution of PUE equipment in **Kenya**.
- **Must be a company registered in Kenya and possess valid registration certificates.**
- Must complete a subsidy request form and be approved by the Administrator (CLASP).
- Group/Consortium submissions (with an approved "Bundler" and consortium lead) are allowed.

Eligible Technologies:

- Core: Grain mills, solar water pumps, refrigerators/freezers, walk-in cold storage.
- Case-by-case: Brooding and incubation technologies, solar sprayers, honey extractors, coffee pulpers, and other more nascent technologies.
- All products must pass **VeraSol testing or Rapid Product Assessment** testing or be Global LEAP Winners or Finalists of the 2019, 2020, and 2022 Global LEAP Awards for solar water pumps, refrigerators, and walk in cold storage units

Companies who wish to submit a request for products not listed above should email the Administrator prior to submitting.

Eligible End-Users:

- All sales must be made to **female end-users in Kenya**.

Subsidy Design:

- Reverse auction format: Participants propose per-unit subsidy levels and sales forecast.
- Disbursement split: 40% after procurement verification (including random spot checks) and testing certification; 20% three months post-installation upon verification, and 40% upon customer verification calls made 12 months after purchase for performance and usage of the PUE.
- Max subsidy per Participant: 20% of the USD \$340,0000 total pot.
- No fee to participate.

Verification Requirements:

- Three-stage verification: (1) procurement + testing, (2) customer sale/installation, (3), PUE continued usage and performance
- Sales verified via surveys and in-person verification conducted by a third-party agent, verification complemented by remote monitoring or other data sources as applicable.

Key Conditions:

- **Geography:** Sales must be to women and women-owned and led groups/associations/companies in Kenya.
- **No double counting/ dipping:** Subsidized products must not receive any other grant funding meant to subsidize the same products.
- **Data & audit compliance:** Participants must submit transaction records, support verification, and allow audits as per the grant agreement and any other monitoring and verification protocols established for this project.
- **Timeline:** Products must be sold by **June 2026**.

Evaluation Criteria:

- Value for money, technological reach, private sector leverage.
- Gender impact, job creation, and sales segmentation, impact, warranty and after sales service, company capacity, business model, and affordability are also considered.

Application Deadline:

- **Opens:** 30 June 2025
- **Closes:** 18 July 2025 at 11:59pm EAT
- **Submit:** online at <https://www.clasp.ngo/appliance-financing/>

Facility Overview

The Productive Use Financing Facility (“Facility”) aims to reduce the risk associated with PUE equipment procurement and sales, accelerating both the scale and timeline of PUE equipment sales for participating companies. The facility will include (1) subsidies that lower costs associated with PUE equipment procurement, and (2) technical support through one-off enterprise development grants (EDGs) to help companies expand products, markets, and operations not covered by the RBF program.

This document governs the terms and conditions of participation in the Facility’s procurement subsidies component only. CLASP serves as the operating agent and administrator (“Administrator”) of the Facility.

The Facility will support companies operating across the off-grid solar (OGS), mini-grid, and grid-connected (utility) sectors that procure large quantities of high quality and energy efficient PUE equipment in target markets. All PUE equipment must undergo third party testing to ensure and verify energy performance, quality, and safety to receive subsidies. As an initiative of the Global Energy Alliance for People and Planet (GEAPP), the facility seeks to build capacity among distributors and accelerate the growth of commercial markets for PUE technologies.

Targeted Window Overview

GEAPP’s Clean Energy Solutions for Women Program (CES4W) is a two-year pilot initiative focused on improving the livelihoods and economic resilience of women in agriculture in Kenya. The program

provides access to clean energy solutions (CES) that enhance productivity, increase incomes, and promote women's agency. By deploying approximately 2,050 CES appliances, the program aims to generate evidence on how CES contributes to women's economic empowerment (WEE), test approaches for facilitating women's ownership of CES, and assess their impact on income and productivity, creating a foundation for scaling similar efforts in other regions.

PUFF is collaborating with CES4W to help scale the sale of PUE equipment to women in agriculture in Kenya. As such, **all sales eligible through this funding window must be made to women in Kenya who utilize the PUE equipment for income generation.** As part of the CES4W program, GEAPP will conduct parallel research on the impacts of PUE equipment on WEE for end-users. This targeted window has the following scope:

Geographic Scope
Kenya

There is no fee to participate in the program.

Companies that apply for and/or receive procurement subsidies ("Participants") are subject to the Terms and Conditions ("Terms and Conditions") described in this document and those contained in the grant agreement and donor terms and conditions, which govern the operation of the Facility and the relationship between the Administrator and Participants in the Program.

By completing and submitting a subsidy request form ("Request"), Participants agree to comply with these Terms and Conditions. Violations of these Terms and Conditions may disqualify a Request and/or Participant from the Program at the sole discretion of the Administrator. Furthermore, violation of the terms and conditions including fraudulent and unsupported claims will result in a request for a refund and in some case legal action. CLASP, directly or indirectly will conduct independent verifications of report sales. This will include data collection from companies and appliance recipients for impact reporting.

Participants agree and acknowledge that the information submitted in or with a Request does not contain any confidential or trade secret information.

1.1.1. ELIGIBILITY REQUIREMENTS

Eligible Companies

1. PUE technology providers (e.g., OGS companies that manufacture or distribute PUE equipment, companies that specialize in selling specific products like SWPs, mini-grid developers, and general appliance retailers) in Kenya that have completed the Facility's [application and subsidy request form](#), can provide customer data, can ensure that their customers are women and utilize their products for income generation, and have been approved by the Administrator ("Distributor").

AND

2. Other companies that play a role in facilitating PUE equipment procurement and distribution in eligible national markets (e.g., asset finance companies, appliance wholesalers)

Collectively, Distributors and other companies participating in the Program are sometimes referred to hereinafter as "Participants."

Groups of two or more Distributors who wish to partner to procure Products may also be deemed eligible to participate in the Program, with advanced permission from the Administrator. Distributors that are interested in such partnerships should contact the Administrator. In such instances, a single Distributor must serve as the lead Applicant (, a “Bundler”). In some cases, a third-party partner may serve as the Bundler. All Bundlers must be approved by the Administrator and will serve as the Administrator’s single point of contact and will be responsible for its own and any of the Participants associated with the Bundler in compliance with these Terms and Conditions. Approval of Participants and Bundlers is within the sole discretion of the Administrator and is not subject to appeal.

Any costs associated with engaging the Bundler will be borne by Participants. The Administrator may request information from any Participant taking part in a bundled application at any point.

Quality-Assurance

PUE equipment must

1. Be winners or Finalists of the 2019, 2020, and 2022 Global LEAP Awards for solar water pumps, refrigerators, and walk in cold storage units

OR

2. Have undergone VeraSol testing according to the relevant Global LEAP test methods with performance benchmarked satisfactorily against the lowest-performing Winner or Finalist product in the same size/form factor category in the most recent Global LEAP Awards competition,

OR

3. Other PUE equipment that have undergone VeraSol testing conducted by the Administrator using the “Rapid Product Assessment” test procedure.

All Products must be tested in an accredited test laboratory facility designated by the Administrator, according to either the relevant Global LEAP test method or the “Rapid Product Assessment” test procedure to verify the Product’s quality and energy performance (“Testing”). The Rapid Product Assessment is a newly developed testing procedure that is applicable to a wide range of electrical and motor-driven PUE technologies (e.g., mills, egg incubators, grinders).

More information on the Testing process, including test laboratory contact details and other logistical information, is available in the Product Testing Overview document. Participants may request financial support to cover a portion of Product testing costs as part of their Subsidy Request.

Products deemed eligible by the Administrator based on this Testing that fail to meet performance expectations in the field may be removed from the Program at the Administrator’s discretion. However, this Verification Testing is not intended to replace Participants’ own technical or market due diligence and the Administrator is not responsible for any Products that deviate from tested levels of quality and energy performance.

Products eligible for subsidies must be packaged and sold with safe operating instructions. Products shall not violate or infringe a third party’s intellectual property. After the Facility’s launch, the Administrator will accept and evaluate new PUE equipment for inclusion in the facility’s list of eligible products on a rolling basis.

Only Products approved by the Administrator will be eligible for subsidies.

Double Counting/Dipping Is Not Allowed

Participants may not claim grant funding from the Facility for any product or sale that has already received grant funding, incentives, or subsidies from another program, donor, or government initiative. All claims must be unique to this Facility and verifiable as such. The Administrator reserves the right to request additional documentation to ensure compliance and to withhold or recover payments in cases where double counting/dipping is suspected or confirmed.

1.1.2. SUBSIDY STRUCTURE, AMOUNTS, REQUEST SUBMISSION, AND VERIFICATION

Subsidies will be allocated through a reverse auction methodology in which Participants complete and submit a subsidy request form (“Request”) that lays out the amount of subsidy funds requested, volume of Products to be procured, national markets in which these Products will be sold, and other data regarding the intended market segmentation and impacts of the PUE equipment sales. **The intent of the reverse auction is to maximize the number of businesses, end-users, individual customers, and micro-entrepreneurs that gain new or expanded access to PUE equipment through deployment of available subsidies through a competitive bidding process.**

The total subsidy payment for Administrator-approved procurements (“Subsidy”) will be offered as a percentage of an eligible PUE equipment per-unit Free on Board (“FOB”) origin price. Participants will specify their requested per-unit Subsidy levels and procurement volumes in their Request.

Subsidies are intended to enable companies to increase the speed and scale of PUE equipment procurement and sales. Because market dynamics vary substantially across different PUE technologies, national markets, and market segments (i.e., off-grid, mini-grid, grid-connected), no minimum or maximum order thresholds are specified. It is therefore up to each Participant to determine the appropriate volume of PUE equipment to include in a Request. Determinations as such as the eligibility of the volume of PUE equipment included in any individual Request will be at the sole discretion of the Administrator.

Individual Participants are subject to an overall cap in subsidy funding of 20% of the overall subsidy pot, which CLASP anticipates being approximately USD \$340,0000 for the upcoming auction window. Any exceptions will be at the sole discretion of the Administrator Note that this targeted window attempts to catalyze the sale of 2,050 PUE equipment to women and women- owned and led agriculture businesses

Subsidy Disbursement

Subsidies will be disbursed on a rolling basis after milestones have been achieved by Participants, including demonstration of compliance with the Facility’s verification process as defined hereinafter.

The disbursement schedule is shown in Table 2 below. The first payment will be made after verification that Products have been procured by the Distributor (e.g., that a down payment has been made and the transaction is finalized and legitimate) and that product quality testing as described above is complete. The second Subsidy disbursement will be made after verification that Products have been sold to end customers.

Table 2. Subsidy Disbursement

At time of procurement/purchase	40%
Upon verification of product sale	20%
Upon customer verification call 12 months after purchase	40%

Subsidy disbursements are triggered by the verification of product sales to end customers. Payments will be made on a rolling, quarterly basis upon completion of verification. As part of the contracting process, Participants agree to a clawback provision for the initial 40% subsidy disbursement made at the time of verified procurement/import. If Participants fail to achieve a minimum percentage of their committed sales forecast within a defined reporting period, they will be required to return a proportional share of the disbursed funds based on the number of units sold at the time of the activation of the clawback provision. The clawback amount will be calculated based on the shortfall between forecasted and actual verified sales, with consideration given to inventory held and documented efforts to sell.

Verification Process

The Facility's verification process is designed to ensure that Participants comply with the rules of the Program, ensure that only eligible quality-assured PUE equipment are sold to end consumers, and assess the Facility's commercial and developmental impact. ***Note that the verification process is subject to change.***

The process currently includes three steps: 1) verification of initial PUE equipment procurement and testing by Participants, 2) verification of sale of PUE equipment to end customers 3 month after installation, and 3) a PUE performance and usage verification 12 months after installation.

Step 1: Verification of Appliance Procurement

Following approval of a subsidy request and completion of all due diligence, the Administrator will confirm a company's eligibility to participate in PUFF. Upon successful due diligence, a grant agreement will be signed with selected applicants, with clear terms of payment. The first payment under the agreement would be the payment of 40% of the agreed subsidy. The payment will be made subject to the participants submitting documentation showing evidence of the procurement of PUE equipment and FOB pricing. Required documentation may include:

- Purchase orders and commercial invoices
- Bank statements or other financial records showing adequate funds
- Product serial numbers and quality assurance documentation
- Shipping, local transport, and delivery forms
- Warehouse or storage facility addresses

The Administrator will provide a secure upload link for these materials. After a satisfactory document review, the Administrator will conduct an in-person warehouse inspection to confirm the existence of procured equipment. Initial disbursements (40% of the subsidy amount) will be triggered only upon successful completion of this step.

Step 2: Verification of Appliance Sales to End Users

The Administrator will engage a third-party Verification Agent to confirm reported sales to female end users. Please note that the appliances sold must be utilized for income generation to qualify under this program. This verification may involve one or more of the following methods:

- **Phone or SMS interviews** with a sample of customers
- **In-person customer visits**, conducted randomly and without prior notice
- **Photo or GPS verification**
- Other verification tools as deemed appropriate by the Administrator

Participants are required to provide:

1. **Complete Customer Data** for all PUFF-supported sales, including geographic and demographic details, installation photos, and geolocation data. The Administrator will provide a standardized template and instructions on how to submit this data, which Participants must share monthly.
2. **Proof of Customer Consent**, either via existing contracts or standalone consent forms, confirming that customer data may be shared with CLASP and its designated partners for verification and learning purposes.

In addition to customer interviews, remote monitoring will complement the verification process for PUE equipment with remote monitoring capabilities. Remote monitoring will provide real-time data on product operation and usage. Remote monitoring can offer an additional layer of evidence that the products were sold to clients, a valuable tool to supplement customer interviews and spot checks.

The Verification Agent will aim to complete all customer interviews within three months of receiving the relevant data. Participants whose reported sales cannot be verified to a statistically significant level may be deemed non-compliant. Sample sizes and acceptable verification thresholds will be defined by the Administrator and/or Verification Agent.

Step 3: Performance & Usage Verification

Conducted twelve months after installation, this verification is designed to assess satisfaction, continued use, and after-sales service quality. This can also identify any issues that Participants need to rectify and will ensure program integrity, verify real sales, and protect end-users from poor-quality products.

Disbursement Conditions and Consequences of Non-Compliance

Disbursements are contingent on successful completion of the verification process. CLASP reserves the right to withhold or reduce payments if:

- Submitted customer data is incomplete, unverifiable, or inaccurate
- Verification thresholds are not met
- Participants fail to cooperate with verification processes

Where evidence of fraud, misrepresentation, or intentional obstruction is identified, CLASP may take corrective action, including:

- Withholding current or future disbursements
- Requiring repayment of disbursed funds
- Removal from the PUFF Program
- Legal action including fund recovery, if warranted, as detailed in the contracting process

Decisions will be made at the Administrator's sole discretion. Participants will be given an opportunity to respond to any adverse findings before final determinations are made.

Use of Enterprise Development Grants

Enterprise Development Grants are intended to support participants in strengthening their internal capacity to scale product deployment, improve operational efficiency, and reach underserved markets. These grants may be used for eligible activities such as team expansion, staff training, business development, marketing, testing costs, after-sales service improvements, investment in last-mile distribution systems or investments in systems that enhance product tracking and customer engagement. Enterprise grants are capped at USD 12,000. Participants must clearly outline their intended use of the grant in their proposal and demonstrate how the activities will contribute to the Facility’s objectives. The Administrator will request reporting or documentation/deliverables to verify appropriate use of the grant funds.

Reallocation Process

To ensure effective use of Facility resources, the Administrator may reallocate unused or under-utilized funds based on participant performance, evolving market conditions, or program priorities. Halfway through each sales window—or at other intervals based on company performance and at the administrator’s discretion—the administrator will conduct performance reviews with Participants who are significantly behind their approved sales targets. These reviews will explore the reasons for underperformance, identify needed support, and assess the potential for participants to catch up. These meetings will also provide deeper insight into each participant’s operations.

If a participant is unable to meet agreed-upon delivery timelines or subsidy utilization targets, the Administrator reserves the right to reduce their allocation and redistribute the funds to higher-performing participants or other eligible entities. Participants will be notified in advance of any reallocation decisions and allowed to respond or adjust their implementation plans accordingly.

Timeline:

The next auction window will open on 30 June 2025 and close on 18 July 2025. All Subsidy Requests must be submitted by 11:59pm East Africa Time on 18 July 2025. The Subsidy Request form will be available on the Program’s website: <https://www.clasp.ngo/appliance-financing/>

Participants must sell all Products included in their Requests no later than 30th June 2026. Any Products sold after this deadline will not be eligible for Subsidy payments.

1.1.3. SUBSIDY REQUEST EVALUATION CRITERIA

All Subsidy Requests will be evaluated by the Administrator using a combination of qualitative and quantitative criteria. The objective is to allocate subsidies to companies that demonstrate strong commercial viability, effective gender and development impact strategies, and capacity to scale product sales to priority end users.

1. Quantitative Criteria (60% of total score)

Quantitative scores will be calculated using the following weighted components:

Category	Weight
Subsidy per unit as a percentage of FOB cost	50%
Counterpart funding (e.g., confirmed co-financing, debt, equity)	25%

Estimated number of livelihoods improved per product sold	12.5%
Estimated number of jobs created per product sold	12.5%

Applications with lower per-unit subsidy asks, greater financial leverage, and stronger livelihood and job creation estimates will receive higher quantitative scores. Applications that exceed product cost caps will be disqualified from consideration.

Qualitative Criteria (40% of total score)

Qualitative scores will be assigned across the following dimensions, based on the responses provided in the Application and Implementation Plan:

Category	Priority	Description
Quality Assurance	High	How does the product's test results compare to other submitted products?
Company Capacity	High	Is the company operationally, financially, and technically ready to deliver?
Warranty & After-Sales Service	High	Does the company have strong after-sales support and a simple process for customers to call upon warranties?
Gender Lens: Customers	High	Does the company's sales strategy explicitly focus on reaching female customers?
Implementation Plan	High	Is the company's implementation plan feasible and well-structured?
Jobs & Livelihoods	Medium	How many jobs & income-generating activities will be created? How did the applicant arrive at these numbers?
Financial Strategy & Leverage	Medium	What is the company's current financial structure? Can they unlock further financing or scale with this support?
Data Collection	Medium	Does the company collect customer feedback or conduct end-user surveys? Can they track and report customers and PUE? Do they use a CRM system?
Gender Lens: Company	Low	What percentage of the workforce is women? Is there a clear plan to hire or promote women in the organization?
Subsidy Determination	Low	How was the requested subsidy amount determined?

All Requests must also demonstrate Participants' organizational capacity and ability to comply with all Program verification requirements, including:

- a. Track record of prior sales of same or similar products to end consumers
- b. Ability to secure any additional financing required to finalize procurement
- c. Ability to deliver end-use customer data for all product sales to the Administrator
- d. Ability to provide an approach to after-sales service to end consumers as well as guidelines on end-of-life disposal
- e. Ability to comply with local environmental regulations
- f. Sales Timeline: A month-by-month projection of sales for the intended procurement. Bidders must demonstrate a viable plan to market and sell eligible products to end consumers by the program deadline.

The Administrator shall have complete discretion in weighing these criteria and determining which Requests are accepted. The Administrator reserves the right to refuse to consider any Request for any reason or no reason.

1.1.4. REQUEST SUBMISSION, NOTIFICATION OF RESULTS, AND SALES FORECAST & ADDITIONAL DOCUMENTATION

Participants are required to submit their requests through the online Subsidy Request Form provided by the Administrator. They can expect to receive a response within one month of the request submission deadline—or sooner—regarding whether their request has been fully or partially approved.

Participants with successful Requests will then be required to submit a sales forecast, implementation plan, and additional details and documentation related to the PUE equipment procurement to confirm their participation in the Program. The Administrator will notify participants of additional documentation requirements upon completion of the Request evaluation.

Participants unable to submit the Request online or by email should contact the Administrator for an offline version. The Administrator can be contacted via email at financing@clasp.ngo.

Conditions of Subsidy Request submission:

- Subsidy Request submission represents a legally binding acceptance of these Terms and Conditions, which shall be included in the grant agreement.
- Program Participants may be added to CLASP and GEAPP mailing lists and contact databases and may receive information on other activities.
- Participants agree to comply with all requirements of the verification process.
- GEAPP, the Administrator, and their partners may use information regarding Subsidy transactions and related verification activities for public information purposes and to promote the Facility, and other activities via media such as websites, reports, academic analyses, brochures, and events. The information used may include company names, sales figures (e.g., volume), geographic distribution, anonymized customer verification results, and more. Information regarding product pricing, third-party manufacturing partners and/or vendors, and individual customer contact details will not be made public without Participants' prior consent.
- The Administrator reserves the right to adjust, strike, or redefine any of the Program terms and conditions, including amounts of subsidy funding, at any time and for any reason.
- The Administrator reserves the right to reduce the overall amount of subsidies allocated to any given Participant based on underperformance against projected sales volume and timeline.
- Should a Request be submitted without all the required information, the Administrator reserves the right to reject that Request.
- Should there be any evidence of fraud or corruption, the Administrator reserves the right to pursue legal redress, and the Administrator shall not be held liable or otherwise responsible for any such fraud or corruption.
- Failure to comply with any Facility terms and conditions shall disqualify the Participant from participation in any future award or subsidy programs offered by the Administrator, including legal remedies where necessary.
- All decisions rendered by the Administrator regarding Bids are final and are not subject to appeal.
- To the extent the laws of any jurisdiction to which Participants or Administrator are subject render participation in the Facility to be unlawful or illegal, Participants are not eligible to participate in the Facility offering.

1.1.5. OTHER REQUIREMENTS FOR PARTICIPANTS

To ensure the effective implementation, transparency, and impact of the Facility, all Participants must comply with the following additional requirements, including adherence to applicable donor requirements. Failure to adhere to these requirements may result in disqualification from the Facility, delays in disbursement, or other actions at the sole discretion of the Administrator.

Data Use and Reporting Requirements

Participants must maintain and submit complete, accurate, and timely records related to their participation in the Facility. At a minimum, Participants must provide:

- Documentation verifying procurement (e.g., purchase orders, shipping documents, invoices)
- Documentation verifying sales to end customers (e.g., receipts, distribution records, sales contracts)
- Periodic reports on PUE equipment deployment, customer segments served, and any relevant after-sales support mechanisms
- Data for verification surveys, including but not limited to customer names, contact information, and geographic location

The Administrator reserves the right to request additional documentation as needed to verify program compliance or evaluate impact. Additionally, the Administrator reserves the right to share data with third-party stakeholders. However, any data sharing will be conducted in accordance with established confidentiality and ethical standards.

Customer Verification and Follow-up

Participants are required to cooperate with the Administrator and its third-party verification agents to facilitate customer follow-up and data collection. This includes:

- Providing complete and accurate customer contact information and sales records
- Ensuring that customers have given informed consent for their data to be shared with the Administrator and for follow-up contact by verification teams
- Supporting verification teams in contacting or visiting end users, where applicable
- Responding promptly to requests for clarification or additional data during verification activities

Audit and Site Visit Rights

To maintain transparency and accountability, the Administrator reserves the right to:

- Audit all documentation submitted by Participants, including but not limited to sales, procurement, and distribution records;
- Conduct site visits to warehouses, offices, retail locations, or customer sites to verify the claims made in subsidy requests and sales verification processes;
- Engage independent third parties to carry out such audits or verifications on its behalf.

Participants agree to fully cooperate with any audit or verification activities and to provide access to records, staff, and relevant facilities as reasonably required.

Compliance with Laws and Ethical Standards

Participants must comply with all applicable national and international laws and regulations, including but not limited to:

- Product safety and import/export laws
- Labor and employment laws
- Sexual Harassment, Exploitation, and Abuse (SHEA) laws and policies
- Anti-corruption and anti-bribery standards
- Data privacy and protection standards in the collection and sharing of customer data

Participants are also expected to uphold high ethical standards in business practices, including transparency, fair treatment of customers, and respect for intellectual property.

Early Termination:

The Administrator reserves the right to suspend or terminate a Participant's involvement in the Facility at any time if the Participant:

- Engages in misconduct, fraud, or misrepresentation;
- Repeatedly fails to comply with reporting or verification requirements;
- Violates applicable laws or the terms of participation;
- Undermines the objectives or reputation of the Facility.

More stipulations of this nature will be included in the legal contract between the Administrator and Participant.

Limitation of Liability

The Administrator shall not be held liable for any direct, indirect, incidental, consequential, or special damages, losses, or liabilities incurred by Participants or third parties arising from or related to the procurement, distribution, installation, performance, or use of Products supported through the Facility. Participants assume full responsibility for the quality, safety, and performance of their products and services.

Collaboration and Learning

Participants are expected to engage constructively with the Administrator and other relevant stakeholders to support learning and program improvement. This includes:

- Participating in interviews, learning sessions, or other knowledge-sharing activities organized by the Administrator
- Providing insights on market challenges, customer needs, and business model innovations
- Contributing, when appropriate, to the documentation of case studies or success stories

Public Use of Data and Communications

As described in the previous sections, Participants acknowledge that anonymized or aggregate data collected through the Facility may be used by the Administrator or its partners for reporting, advocacy, or public communications purposes. Identifiable company data will not be shared publicly without prior written consent.

1.1.6. PARTICIPANT PROCESS

The Facility is designed to be transparent, efficient, and supportive of Participants throughout the lifecycle of engagement. Below is an overview of the typical process for participation:

1. Call for Applications

The Administrator issues an open or targeted call for applications outlining the eligibility criteria, product categories, subsidy design, and application requirements.

2. Application & Review

Interested companies submit a Request with required documentation. The Administrator reviews submissions based on technical, financial, and operational criteria and may conduct interviews or request additional information.

3. **Participant Onboarding**
Selected Participants agree to a contract outlining their roles, responsibilities, and reporting obligations. An orientation session may be held to review requirements, timelines, and verification procedures.
4. **Sales & Deployment**
Participants deploy eligible products to end users in line with the terms of the Facility. Accurate documentation of transactions and customer details must be maintained throughout.
5. **Subsidy Request Submission**
Participants submit requests for reimbursement or incentive payments, supported by required documentation, such as proof of sale, customer contact information, and geotagged photos (as applicable).
6. **Verification**
The Administrator and/or third-party agents conduct documentation reviews, remote verification, and/or field visits to verify product deployment and usage.
7. **Disbursement**
Upon successful verification, the Administrator disburses the approved subsidy payment to the Participant, typically within a defined timeframe.
8. **Monitoring & Reporting**
Participants may be required to provide periodic updates or respond to follow-up data collection activities to support learning, impact tracking, and reporting.
9. **Reallocations**
The Administrator will conduct mandatory progress check-ins with participants to evaluate sales performance against established targets and enforce the reallocation of underutilized subsidy funds where performance thresholds are not met.