



Panos Pictures/Adolphus Opara/Twenty Ten



The Global LEAP Awards

OUTSTANDING OFF-GRID TELEVISIONS

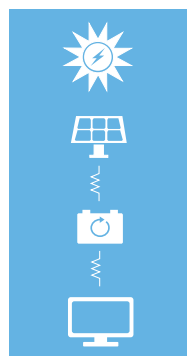
The Global LEAP Awards is an international competition to identify the world's best off-grid compatible appliances. The Awards' second round will recognize low-voltage direct current (DC) televisions on the strength of their quality and energy efficiency.

Manufacturers, resellers, and distributors of eligible low-voltage DC (e.g. 12V DC) televisions are encouraged to **nominate eligible products** at GlobalLEAPawards.org.

In recognizing and promoting the world's best off-grid compatible appliances, the Global LEAP Awards supports markets that drive access to clean energy in the developing world.

The Global LEAP Awards is an initiative of the Clean Energy Ministerial's Global Lighting and Energy Access Partnership, and is sponsored by the U.S. Department of Energy and the ClimateWorks Foundation.

Awards Category	Viewable Screen Size
Very Small TVs	≥200 cm ² but <390 cm ²
Small TVs	≥390 cm ² but <700 cm ²
Medium TVs	≥700 cm ² but <1400 cm ²
Large TVs	≥1400 cm ²
Prototype TVs	eligible products of any size that will be commercially-available with two (2) years of the end of the Awards



Benefits to Winners & Finalists

Global LEAP Awards Winners and high-performing Finalists will benefit in the following ways:

- Recognition at the 5th Clean Energy Ministerial in Seoul, Korea in May 2014
- A global publicity campaign, including inclusion in an Outstanding Off-Grid Appliances buyer's guide
- Business opportunities with leading off-grid retailers
- Use of an Awards logo and marketing phrase

Nominating products for the Global LEAP Awards is **quick**, **easy**, and **free** at GlobalLEAPawards.org.

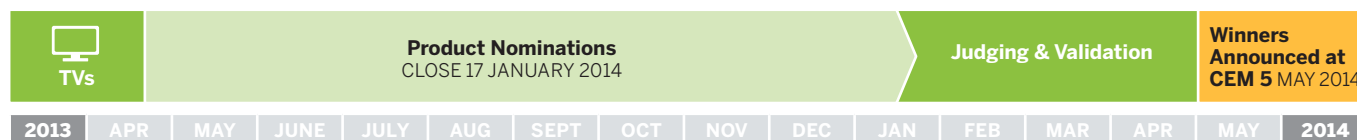
The Dynamic Off-Grid TV Market

World-wide, four billion people make less than \$3,000 a year. These people represent a **\$5 trillion consumer market**—a market that's largely untapped.

Like the rest of the world, **TVs are in high demand in the developing world**—TV demand is so high in these communities that it's a primary driver of off-grid households' decisions to purchase home power systems. Efficient TVs need smaller home power systems, which are more affordable. They also use less energy, allowing more use of LED lighting, fans, and mobile phone chargers.

Companies delivering affordable, energy-efficient TVs are poised to transform and dominate the **large and growing off-grid TV market**.

Global LEAP Outstanding Off-Grid Product Awards Television Competition Timeline





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杰出离网彩色电视奖

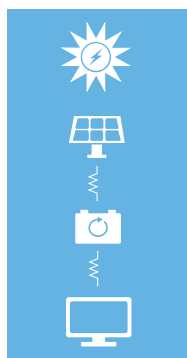
Global LEAP奖是一个国际性的竞赛，此竞赛将认可最优质的离网型家电产品。第二轮比赛将依产品的品质跟节能功效，来选出最佳的低直流电压的彩色电视。

Global LEAP鼓励制造商，经销商和分销商利用网站 GlobalLEAPawards.org 提名合格的低电压（例如：12V 直流）彩色电视。

Global LEAP奖透过认可跟表彰世界上最优质的离网型产品，以支持离网型能源产品的市场，驱动发展中世界的清洁能源获得。

Global LEAP奖是清洁能源部长级会议的一项倡议，并由美国能源部和ClimateWorks基金会赞助。

奖项	屏幕可视区域
超小型彩电	$\geq 200 \text{ cm}^2$ but $< 390 \text{ cm}^2$
小型彩电	$\geq 390 \text{ cm}^2$ but $< 700 \text{ cm}^2$
中型彩电	$\geq 700 \text{ cm}^2$ but $< 1400 \text{ cm}^2$
大型彩电	$\geq 1400 \text{ cm}^2$
原型	原型可以是任何大小，且将在评选结束的两（2）年内在发展中国家上市销售。



决赛入围者与获奖者的好处

Global LEAP奖获奖者和决赛入围者将享受以下好处：

- 于2014年5月在韩国首尔举行的第五届清洁能源部长级会议上（CEM5）得到表彰
- 被刊登在大量发行的杰出离网型产品采购指南上，供批量购买者（如政府部门、社会企业和批发商）使用
- 与领先的离网能源系统公司有商业合作机会
- 获准使用获奖标志与营销短语

透过Global LEAP网站提名产品给Global LEAP奖十分的快速，简单，并且完全免费：GlobalLEAPawards.org

持续增长的离网彩电市场

全世界约有40亿人年收入低於三千美金，总体而言，这些人们代表著一个尚未被开发的**5万亿美元的消费市场**。

随著发展中国家平均收入的增长，讯息与通信技术的花费也快速的增加。如同世界上的其他国家，**发展中国家对电视有极大的需求** – 对离网社群而言，电视成为驱使离网家庭购买家用发电系统的主要因素。

高效的彩电只需要小型家用发电系统，使高效彩电产品更实惠和方便。高效彩电使用较少能源，使离网家庭可以用多余能源去使用更多的LED照明，风扇，以及手机充电器。提供实惠且高能效的电视製造商已准备支配**庞大且不断增长的离网电视市场**。

Global LEAP杰出离网彩色电视奖竞赛时间表

彩电	产品提名 2014年1月17日截止	评审和验证	于CEM5公布 获奖者 2014年5月
2013	APR	MAY	JUNE
	JULY	AUG	SEPT
	OCT	NOV	DEC
	JAN	FEB	MAR
	APR	MAY	2014

